

Press Release

Contact:

Ashley Cravens, 503-352-1300

Mark Rosenbaum, of Rosenbaum Financial, LLC - Nationally Recognized Asset Leader

PORTLAND, OR, May 11, 2010—Mark Rosenbaum, managing partner of Rosenbaum Financial, LLC, has been named the 2009 Ameritas Investment Corp. (AIC) award winner for Registered Investment Advisor Total Asset Leader. Rosenbaum Financial earned the award by having more assets under its management than any of AIC's 650 investment advisor representatives.

"We are honored and grateful for the many clients who have entrusted us with their pension and personal investments," says Rosenbaum.

About Ameritas Investment Corp* (AIC)

Ameritas Investment Corp. (AIC) is a privately owned Broker/Dealer with a network of over 1,500 registered representatives and financial advisors nationwide. With over 25 years in the business, AIC retains over 40,000 customer accounts from our three primary lines of business: Brokerage, Investment Advisory, and Municipal Finance.

About Rosenbaum Financial

Rosenbaum Financial is an independent, family-owned business which develops and manages financial portfolios for individuals, families and businesses. Mark Rosenbaum manages the business and is the former Chair of the Portland Development Commission.

*Securities and investment advisory services offered through Ameritas Investment Corp. (AIC). Member FINRA/SIPC. AIC is not affiliated with Rosenbaum Financial.